

Dear Friends of Pershing,

Four years ago, Pershing PTO initiated the “Friends of Pershing” campaign to develop relationships with local businesses, strengthen community ties, and encourage cross support.

Thanks to our corporate sponsors, the Pershing PTO has been able to fund many of the extras that distinguish Pershing from other HISD schools. Our music production program is the largest Abelton program in the world. Our orchestra was named All Region Orchestra. Our band won 1st place in the national band competition. Our drama students have attended and received numerous medals at area festivals. Our art program won the Gold Key Award and the National Scholastic Art Contest. Our baseball, football, softball, lacrosse, soccer, track, swimming, and volleyball teams have consistently ranked high in district standings. It’s no wonder Pershing has been named a National School to Watch! And although the students earned these accomplishments with their hard work, it wouldn’t have been possible without our dedicated corporate sponsors!

Enclosed is a menu detailing the many options available for your business to advertise to the Pershing community and the surrounding neighborhood. This year, we are pleased to offer many new and exciting opportunities to you. Along with our Pershing Electronic Marquee and “Banner Boulevard”, we are also offering “Banners in the Outfield” and Shout Out Signs. If you’d like to advertise directly to the Pershing community, we suggest advertising in our directory. We also offer underwriting opportunities with our annual Spaghetti Supper Fine Arts Showcase, which takes place on October 20th and brings in over 1500 Houstonians!

Please consider investing in the future of Pershing Middle School and in the continued success of the community. Funds raised by the PTO throughout the year go directly to programs which benefit the entire student body and, as always, all donations are tax deductible. If you have any questions, please feel free to contact us. We look forward to developing a long-lasting relationship with you.

Thanks for your time and consideration,

Wendy Burks
PTO Co-President

Gretchen Mazziotti
PTO Co-President

Ginger Gaston
V.P. – Fundraising
713- 569-6878

**Pershing Middle School
2011 -2012 "Friends of Pershing"
Business Contribution Form**

Pershing School Directory

- Business card size \$ 50 _____
- Half page ad (4.5" wide by 3.5" tall) \$ 100 _____
- Full page ad (4.5" wide by 7.5" tall) \$ 150 _____
- Back cover (full page) \$ 500 _____
- Inside front cover (full page) \$ 300 _____
- Inside back cover (full page) \$ 300 _____

Pershing Electronic Marquee

- Your company name flashing on our marquee for one week (your choice of date) \$ 75 _____
- Your company name flashing on our marquee for one month (your choice of date) \$ 200 _____

Banner Bonanza

You provide the banner which can also be used in 2 ways. . . .

- Your company banner displayed for 1 month along Stella Link \$ 150 _____
- Your company banner displayed for 1 season during the sport of your choice-football, baseball, soccer, la crosse \$ 500 _____

Shout Out Signs

- 1x2 sign displayed on fence in the Pershing sports complex \$ 50 _____
Example: *Take No Prisoners, Pershing Football!* with your company logo

Spaghetti Supper and Fine Arts Showcase Sponsor

This event brings in over 1500 Houstonians. Act quickly! The deadline is Oct. 7th!

- Sponsorship includes your company name on the marquee, table tents, posters, event banner, 6 dinner tickets, as well as an ad in the Pershing directory! \$ 500 _____

Total Contribution \$ _____

Company Name: _____

Contact: _____

Address: _____

Phone: _____

Email: _____

Thank you for your support!
Please send your form and camera- ready artwork by Sept. 30th to:
 Ginger Gaston - pershingpto@gmail.com
 Pershing Middle School - 3838 Blue Bonnet Blvd., 77025
 Make checks payable to **Pershing PTO.**
 This form is also available on the Pershing Website.